

NEWS RELEASE

FOR IMMEDIATE RELEASE
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2005 *NICHE* Award Finalist Steve Sizelove

has been selected as a finalist for a *NICHE* Award for the piece entitled

Figure Study Goblet

In the category of

Glass—Lampworked

The *NICHE* Awards program began in 1990 to recognize the outstanding creative achievements of American craft artists who produce work for craft galleries and retail stores. Judging is based on three main criteria:

- technical excellence and creativity, both in surface design and form
- market viability
- a distinct quality of unique and original thought

Winners of the *NICHE* Awards will be announced at a ceremony during the Philadelphia Buyers Market of American Craft on February 20, 2005. Only 138 entries—out of approximately 1,000 entries submitted by some of the nation's most brilliant and innovative artists in every media—were named as finalists for a *NICHE* Award. The Awards are sponsored by *NICHE* magazine, the exclusive trade publication for North American retailers of American crafts.

NICHE magazine is published by The Rosen Group, which also publishes *AmericanStyle* magazine, a consumer lifestyle magazine for collectors of American art. The company produces the Buyers Market of American Craft, the nation's largest wholesale craft event.

Applications for the 2006 *NICHE* Awards will be available in June 2005 with an entry deadline of August 31, 2005. For more information or to obtain images of finalists' works, e-mail info@rosengrp.com or visit www.americancraft.com.

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