

NEWS RELEASE

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Steve Sizelove Named a 2007 *NICHE* Award Finalist

Baltimore, Md. (October 28, 2006)- Artist **Steve Sizelove** has been selected as a finalist in the **2007 NICHE Awards** for the piece entitled **Figure Study #19** in the Goblets category.

Winners of the 2007 NICHE Awards will be announced at a ceremony during the **Philadelphia Buyers Market of American Craft** on Sunday, February 18, 2007. Only 153 entries - out of more than 1,000 submissions by some of the nation's most brilliant and innovative artists in every medium - were named as finalists in this year's competition. The awards program is sponsored by **NICHE magazine**, the exclusive trade publication for North American retailers of American craft.

The **NICHE Awards** program began in 1990 to recognize the outstanding creative achievements of American craft artists who produce work for craft galleries and retail stores. Judging is based on three main criteria:

- . technical excellence, both in surface design and form
- . market viability
- . a distinct quality of unique, original and creative thought

NICHE magazine is published by The Rosen Group, which also publishes **AmericanStyle magazine**, a consumer lifestyle magazine for enthusiasts and collectors of American art. The Rosen Group produces the **Philadelphia Buyers Market of American Craft**, the nation's largest wholesale craft tradeshow.

Applications for the **2008 NICHE Awards** will be available in Spring 2007. For more information or to obtain images of finalists' works, e-mail danielw@rosengrp.com or visit www.AmericanCraft.com.